

# Are You Ready to “Rock”?



**AFP Arizona Statewide  
Conference  
August 1-3, 2012  
Sedona, Arizona**



**2010  
Ten Star AFP Chapter  
Northern Arizona Chapter**

**Sponsorship, Exhibiting and  
Advertising Opportunities**

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## AFP Arizona Statewide Conference August 1-3, 2012 Sedona, Arizona

### Who is AFP?

The Association of Fundraising Professionals (AFP) represents 30,000 members in 225 chapters in the United States, Canada, Latin America and Asia, working to advance philanthropy through advocacy, research, education, and certification programs.

The Northern Arizona, Greater Arizona, and Southern Arizona chapters annually present a statewide conference, providing professional development and networking opportunities for fundraising professionals throughout the region.

### The Opportunity

The AFP Arizona State Conference provides your company with direct contact with 125-150 fundraising professionals and representatives of the non-profit community in Arizona. This is your opportunity not only to network with potential customers, but also to show your support of the philanthropic community.

### The Basics

Exhibit Hall Hours (as of July 2011):

Wednesday, August 1, 2012, 11:30 am—5:30 pm

Thursday, August 2, 2012, 7:00 am—5:30 pm

Friday, August 3, 2012, 7:00 am—Noon

Location: **Hilton Sedona Golf Resort**, <http://www.hiltonsedonaresort.com/>

Set up:

- Facility will be available for set up starting at 7 am on Wednesday, August 1.
- **Official Opening of Exhibit Area will be at noon on Wednesday, August 1.**
- **Exhibit area closes at noon on Friday, August 3.**
- One, 8-foot table and two chairs will be available for each booth.
- Power outlets may be available; should you require electrical power, please note that on your registration
- **Wireless internet is available throughout the facility but is an additional fee.**
- Booths are in an open corridor, so any valuables will need to be removed overnight.

## **Sponsorship and Exhibitor Opportunities**

**Conference Title Sponsor (one available) \$10,000**

- Exclusive business category representation
- Stage moment at opening session
- Premium/Title exhibit space/display area
- Registration for four
- Full page program display advertising
- Tote stuffer
- Logo/Name in event advertising placed with media
- Website advertising/social media promotion
- Logo/Name on website
- Mail/Email promotion with sponsor links
- Stage announcements recognizing sponsorship at all general sessions
- Representation on signage and in slide presentation at all general sessions

**Luncheon Sponsor (three available) \$5,000**

- Exclusive business category representation
- Stage moment at selected luncheon
- Premium/Title exhibit space/display area
- Registration for two
- Full page program display advertising
- Tote stuffer
- Logo/Name in event advertising placed with media
- Website advertising/social media promotion
- Logo/Name on website
- Mail/Email promotion with sponsor links
- Banner placement or slide representation during sponsored session

**Plenary Session Sponsor (two available) \$3,000**

- Stage moment at sponsored session
- Premium/Title exhibit space/display area
- Registration for two
- Full page program display advertising
- Tote stuffer
- Logo/Name in event advertising placed with media
- Website advertising/social media promotion
- Logo/Name on website
- Mail/Email promotion with sponsor links
- Banner placement or slide representation during sponsored session

**Opening Reception Sponsor (one available) \$2,000**

- Registration for two
- Stage moment at reception
- Exhibit space/display area
- Half page program display advertising
- Tote stuffer
- Website advertising/social media promotion
- Mail/Email promotion with sponsor links
- Banner placement during reception

**Conference Program Book Sponsor (one available) \$2,000**

- Registration for two
- Exhibit space/display area
- Recognition on Conference Book cover page
- Full page program display advertising
- Website advertising/social media promotion
- Mail/Email promotion with sponsor links
- Acknowledgment at a conference luncheon and in conference opening remarks

**Totebag Sponsor (one available) \$1,500**

- Registration for two
- Exhibit space/display area
- Recognition on totebag
- Half page program display advertising

**Beverage Break Sponsor (three available) \$1,000**

- Registration for two
- Featured display during break
- Prominent signage during break
- Tote stuffer
- Quarter page program display advertising

**Workshop Session/Intensives Sponsor (four available) \$1,000**

- Registration for two
- Logo/Name on workshop sessions signage
- Tote stuffer
- Quarter page program display advertising
- Option to introduce presenter(s) during workshop/intensive
- Acknowledgement at sponsored sessions

**Conference Exhibitor (limited number available) \$475**

- 6-foot table
- Registration for one; Option for additional registrations at reduced price
- Listing in conference book

### **Advertising only in program book (distribution of 125-200)**

Prices listed are for black and white; add \$100 for color

- Full page: \$250
- ½ page: \$150
- ¼ page: \$100
- Business card: \$75

Acceptable formats for ads are High Res PDF, .eps, .tiff. Camera ready artwork must be provided by advertiser.

Sponsorship recognition will be consistent with degree of support in all facets of access, advertising, promotion and outreach. Online and social media promotion also available ala carte; please inquire for details.

**2012 AFP Arizona Conference**  
Hilton Sedona Golf Resort, Sedona, Arizona

**Sponsor/Exhibitor Registration Form**

Company Name

Contact

Contact Title

Address

City, State, ZIP

Contact Phone Number

Fax

Email

**Select a sponsorship/exhibitor level:**

- Title Sponsor (full page ad included) \$10,000
- Luncheon Sponsor (full page ad included) \$5,000
- Plenary Session Sponsor (full page ad included) \$3,000
- Opening Reception Sponsor (half page ad included) \$2,000
- Conference Book Sponsor (full page ad included) \$2,000
- Totebag Sponsor (half page ad included) \$1,500
- Beverage Break Sponsor (quarter page ad included) \$1,000
- Conference Intensives Sponsor (quarter page ad included) \$1,000
- Conference Exhibitor \$475

**And/or select an advertising option:**

- Full page \$250
- ½ page \$150
- ¼ page \$100
- Business card \$75

Additional conference registration \$200 per person \_\_\_\_\_

**Please mail, with payment in full (Visa, MasterCard or checks payable to AFP-Northern Arizona), to**

AFP-Northern Arizona, c/o Chris Adams  
1560 Eagle Point Drive, Prescott AZ 86301

***Exhibitor registration with payment and/or advertising copy must be received by June 29, 2012.*** We will mail confirmation materials with further instructions when we receive your registration.