

2012 Conference Schedule, August 1-3

	Wednesday, August 1, 2012	Thursday, August 2, 2012	Friday, August 3, 2012
07:30 AM		Registration/Continental Breakfast/Exhibitors	
08:00 AM			
08:30 AM	Conference and Exhibitor Set Up	8:30-9:30 am: Plenary Andrew Watt, FinF, President/CEO, AFP International	8:30-9:30 am: Plenary Bill Bartolini, Ph.D., ACFRE George Washington University <i>The Joy of Philanthropy!</i>
09:00 AM			
09:30 AM		Exhibitors	Exhibitors (last time)
10:00 AM		10-11:30 am: Breakout session 1 (3 tracks)	
10:30 AM	Registration open	Diane Carlson Making the Ask	Robin Cabral, CFRE Jumpstart Your Fundraising: Auditing your Development Effort
11:00 AM		John Dawe, CFRE Nonprofit Brand: A Promise Wrapped in an Experience	Alice Ferris, ACFRE Grant Writing for Newbies
11:30 AM			Eric Walden Personal Best—Using Coaching on Yourself
12:00 PM		Travel Break (15 min)	Andrea Beaulieu Get Your Story Straight: Tell Your Story Powerfully on the Stage & on the Page
12:30 PM	12-1:30 pm Opening Luncheon Session Jeffrey Wilcox, CFRE Third Sector Company	11:45 am-1 pm: Luncheon Session: Women's Philanthropy Panel (partnership with Arizona Community Foundation) Delstene Atkinson, Arizona Community Foundation, moderator	11:45 am-1 pm: Luncheon Session Rosetta Thurman Next Generation Leadership (in partnership with Young Nonprofit Professionals Network)
01:00 PM		Travel Break (15 min)	Adjourn
01:30 PM	Exhibitors	1:15-2:30 pm: Breakout session 2 (3 tracks)	
02:00 PM		Catherine Connolly, CFRE The Power of Renew	Barbara Levy, ACFRE Ethics Blind Spots in Development, Administration & the Board Room
02:30 PM			Jim Anderson Plug In: Effective Ways to Make Social Media Work
03:00 PM	2-5 pm: Fundamentals of Fundraising Module 1: Overview of Fundraising Module 2: Developing an Integrated Fundraising Program	2:45-3:30 pm "Ask the Experts" Roundtable drop in Colette Murray, JD, CFRE (career development) John Dawe, CFRE (technology) Jim Anderson (social media) Diana Hoyt, CFRE (development operations) Alice Ferris, CFRE, ACFRE (certification) Others TBA 10 min each	
03:30 PM	Larry Hostetler, CFRE AFP International	Or Exhibitors or "Go check your email"--but come back!	
04:00 PM	Alice Ferris, ACFRE GoalBusters LLC	3:45-5:00 pm	
04:30 PM		Anne White, CFRE Developing & Implementing the Plan for Strong Board & Volunteer Leadership	Colette Murray, JD, CFRE You are the Brand: Sky Rocket your Career as a Fundraising Professional by Developing Your Own Brand
05:00 PM	5:00 pm: Opening Reception with Exhibitors	Speakers TBA Corporate Partnerships	
05:30 PM		5:30 pm: Optional evening activities: Dine-Around	
06:00 PM			
06:30 PM	Statewide Leadership Dinner with Andrew Watt (Invitation only)		